

发现热卖品&开发新品方法

一、平台热销产品搜索方法

1. 亚马逊平台

选择一款产品后往下查看，找到下方 **Product Information** 里的 **Best Sellers Rank**，点进类别，即可看到热销产品排名，根据热销产品排名挑选自己网站没有上架的产品！也可查看其它类别热销产品。操作截图如下：

Product Information	
Color: Octopus	
Product Dimensions	6 x 2.2 x 1.5 inches
Item Weight	0.3 ounces
Shipping Weight	0.3 ounces (View shipping rates and policies)
ASIN	B016C16XAQ
Item model number	HWL-6400
Customer Reviews	★★★★☆ 96 customer reviews 3.7 out of 5 stars
Best Sellers Rank	#301,619 in Cell Phones & Accessories (See Top 100 in Cell Phones & Accessories) #113,145 in Cell Phones & Accessories > Cell Phone Accessories #301,004 in Electronics > Cell Phones & Accessories

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

< Any Department

< Cell Phones & Accessories

Cases

Armbands

Battery Charger Cases

Cases

Flip Cases

Holsters & Clips

Sleeves

Wallet Cases

Waterproof Cases

可查看其他类别

Best Sellers in Cell Phone Cases

1.



OtterBox COMMUTER
SERIES iPhone 6/6s...
★★★★☆ 6,532
\$16.77 ✓Prime

2.



OtterBox COMMUTER
SERIES Case for...
★★★★☆ 10,998
\$17.36 ✓Prime

2. 速卖通平台

- 在搜索页面输入自己要查询的产品名称，搜索出来后点击 **Orders**，热销产品会排在前面。
- 直接按类别选择，找到自己需要的类别，按 **Orders** 排序查看。

The screenshot shows the AliExpress search results for "iphone 7 case". The search bar contains "iphone 7 case" with a red box around it and a "1" next to it. Below the search bar, there are filters for Brands, Price, and Sort by. The "Orders" option is highlighted in a red box under the "Sort by" section, with a "2" next to it. The search results show three products:

- Valentino Rossi Moto GP The Doctor Racing Legend Phone Case**: 2 Colors Available, US \$0.99 - 1.48 / piece, Free Shipping, 5 stars (195) | Orders (453). A red box around the "Orders (453)" text has a "3" next to it.
- 2016 for iPhone 7 case slim sottile 0.3mm crystal clear tpu**: 5 Colors Available, US \$0.90 / piece, Free Shipping, 5 stars (73) | Orders (224).
- Ultra thin Gradual Change Color Back Cases Cover Phone For iPhone 7**: 6 Colors Available, US \$2.35 / Bag, Free Shipping, 5 stars (16) | Orders (26).

The screenshot shows the AliExpress search results for "Mobile Phone Cases". The search bar contains "Mobile Phone Cases" with a red box around it and a "1" next to it. Below the search bar, there are filters for Popular Categories, Brands, Price, and Sort by. The "Orders" option is highlighted in a red box under the "Sort by" section, with a "2" next to it. The search results show one product:

- For Samsung Galaxy A3 A5 A7 J5 J7 2016 J1 J3 Grand Prime S4 S5 S6 S7 Edge Case Soft TPU Full body Protective Clear Cover Cases**: 5 Colors Available, US \$1.49 / piece, Free Shipping, 5 stars Feedback(22721) | Orders (36727).

二、平台新品搜索方法

1. 亚马逊平台

找到产品下方 **Best Seller Rank**，按类别点进去，查看右边的 **Hot New Releases**，就可以查看刚刚上的新品在该类别下面卖的比较好的.如下，

Amazon Best Sellers
Our most popular products based on sales. Updated hourly.

Cell Phone Accessories

Best Sellers in Cell Phone Accessories

1. iPhone 7 6S 6 Screen Protector Glass...
★★★★☆ 12,697
\$7.99 ✓Prime
2. AmazonBasics Apple Certified Lightning...
★★★★☆ 28,378
\$7.99 ✓Prime
3. Cambridge SoundWorks OontZ Angle 3 Next...
★★★★☆ 11,990
\$27.99 ✓Prime

More to Explore in Cell Phone Accessories

Hot New Releases → See Top 100

- Bose SoundLink... \$129.00 ✓Prime
- TaoTronics Bluetooth In... \$29.99 ✓Prime
- ETVR 3D VR Headset With... \$44.98

2. 速卖通平台

按照类别或者关键词搜索后，选择按照 **Newest** 排序，多关注比较有亮点的新品！

AliExpress

iphone 7 case

Related Searches: iphone 5s iphone 6 iphone 7 iphone 6s iphone 5

Home > All Categories > "iphone 7 case" 42 Results > Search within results.

Do you mean: iphone 7 case?

Brands: CYPRISE

Price: min - max Free Shipping 5 stars & Up 1 Piece Only Domestic Returns App Only deals

Sort by: Best Match Order **Newest** Seller rating Price

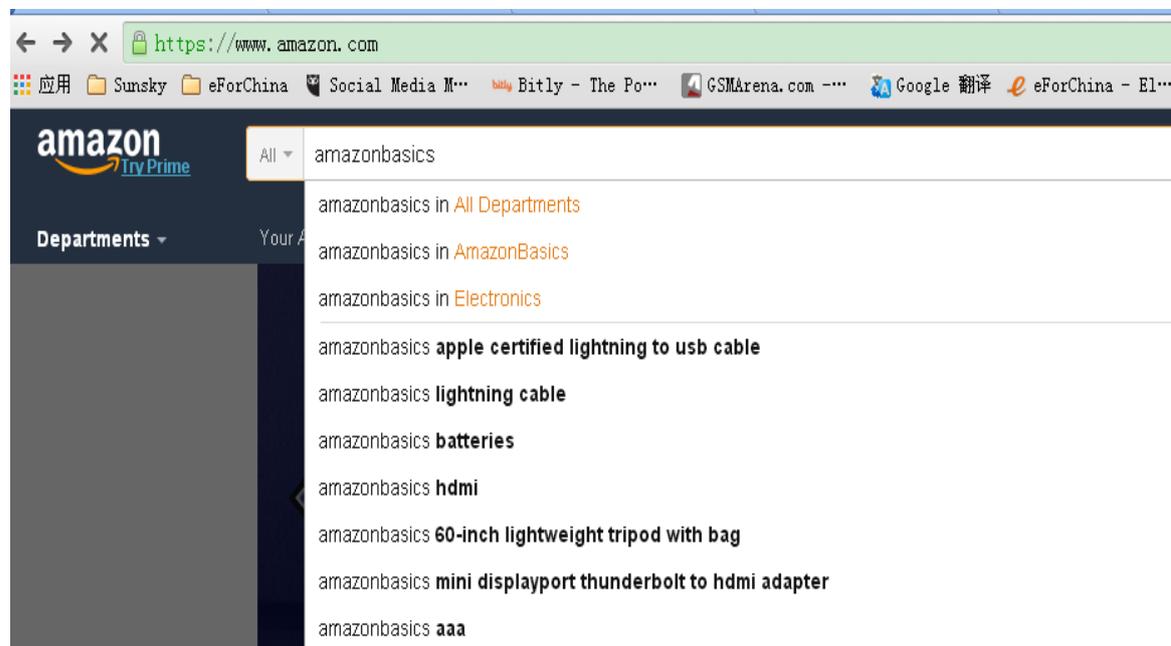
Some search results have been omitted that may be unrelated to your keywords. If you want to view all results, click here.

Product Name	Colors Available	Price / Piece	Shipping	Orders
Luxury Retro Flannelette Wallet For iPhone5 6 6s 7Case, High	6 Colors Available	US \$6.29	Free Shipping	Orders (0)
i7 Case For iPhone 7 Case Luxury Smart View Dual Window	4 Colors Available	US \$3.99	Free Shipping	Orders (0)
Printing Flower Case For iPhone 7 Up And Down Flip Leather	11 Colors Available	US \$3.94	Free Shipping	Orders (0)
Plating Back Cover for iPhone 6 cases for iPhone 7cases soft	5 Colors Available	US \$1.38	Free Shipping	Orders (0)

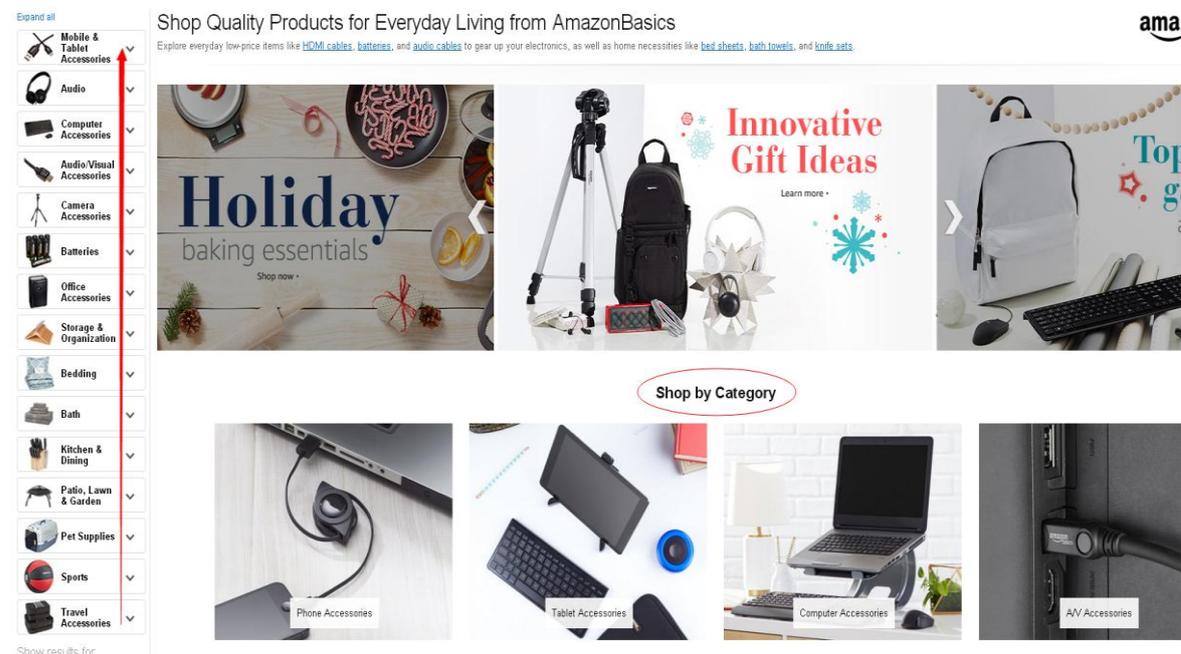
三、关注 **AmzonBasics**，该页面是亚马逊根据热卖产品来做的自营品牌。

可以按类别查看一些热卖产品及热卖新品。操作步骤如下：

1. 点击 www.amazon.com 网站，在搜索框输入：**amazonbasics**



左侧栏及页面中间都有按类别查看



按类别点击进去即可看到该类别热销产品，按热卖数量排名。

1-24 of 112 results for AmazonBasics: Cell Phones & Accessories

Show results for

< Any Department
Cell Phones & Accessories
Accessories (87)
Cases, Holsters & Clips (19)

Refine by

International Shipping
 Ship to China

Featured Brands
 AmazonBasics (111)

Amazon Prime
 Prime

Eligible for Free Shipping
 Free Shipping by Amazon

Packaging Option
 Frustration-Free Packaging (39)

Avg. Customer Review
★★★★☆ & Up (89)
★★★★☆ & Up (110)

Best Seller
AmazonBasics Apple Certified Lightning to USB Cable - 6 Feet (1.8 Meters) - White
by AmazonBasics
\$7.99 Prime
Get it by **Friday, Dec 9**
★★★★☆ 28,684
FREE Shipping on eligible orders

AmazonBasics Apple Certified Lightning to USB Cable - 3 Feet (0.9 Meters) - Black
by AmazonBasics
\$5.99 ~~\$6.49~~ Prime
Get it by **Friday, Dec 9**
★★★★☆ 28,684
FREE Shipping on eligible orders

AmazonBasics Apple Certified Lightning to USB Cable - 3 Feet (0.9 Meters) - White
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★★★★☆ 28,684
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也可以在当前页面按照价格，新品，客户浏览量来进行排序。找到还未开发及需要优化的产品。

1-24 of 112 results for AmazonBasics: Cell Phones & Accessories

Show results for

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Cell Phones & Accessories
Accessories (87)
Cases, Holsters & Clips (19)

Refine by

International Shipping
 Ship to China

Featured Brands
 AmazonBasics (111)

Amazon Prime
 Prime

Eligible for Free Shipping
 Free Shipping by Amazon

Packaging Option
 Frustration-Free Packaging (39)

Avg. Customer Review
★★★★☆ & Up (89)
★★★★☆ & Up (110)

Sort by
Featured
Best Sellers
Price: Low to High
Price: High to Low
Avg. Customer Review
Newest Arrivals

Best Seller
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Best Regards
深圳市跃科达科技有限公司